

Partnership and promotion of your company in our magazine e-mosty

Basic price for Annual Partnership is **990 EUR a year plus VAT**.

For this money you will get:

- A **logo on the main page** on our website.
- 1 page interactive **presentation of your company in every issue**.
- Your logo and / or the name of your company on **every publication and output we release**.
- In compliance with our Editorial Plan we can also publish one **technical article** during the year (which we can help you prepare).

Both the price and the extent of cooperation are fully negotiable.

e-mosty

Additional Information

The magazine e-mosty (“e-bridges”) is an **international, interactive, peer-reviewed magazine about bridges published quarterly on www.e-mosty.cz**

It is **open access with a possibility to subscribe**.

It was established in April 2015 and its first issue was released on 20 June 2015 as a bilingual Czech – English magazine aimed mainly for Czech and Slovak bridge engineers.

Very quickly it reached an international readership.

In 2016 we extended the already existing Czech and Slovak editorial board by two bridge experts from the UK, and in 2017 two colleagues – from the USA and Australia – joined us.

Since December 2016 the magazine has been published solely in English.

Each issue now has **thousands of readers worldwide**.

Generally the readership has reached almost **10 000 in two years**.

Many of our readers share the magazine in their companies and among their colleagues so the final number of readers is much higher.

Most importantly the **readership covers our target segment** – managers in construction companies, bridge designers and engineers, universities and other bridge related experts.

We also know that the readers usually go back to older issues.

www.e-mosty.cz



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